

# Books by women business leaders / Livres de femmes chefs d'entreprise :

## Lean in by Sheryl Sandberg / EN AVANT TOUTES de Sheryl Sandberg

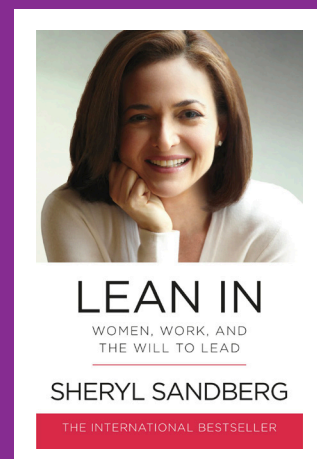
Thirty years after women became 50 percent of the college graduates in the United States, men still hold the vast majority of leadership positions in government and industry. This means that women's voices are still not heard equally in the decisions that most affect our lives. In *Lean In*, Sheryl Sandberg examines why women's progress in achieving leadership roles has stalled, explains the root causes, and offers compelling, commonsense solutions that can empower women to achieve their full potential.

Sandberg is the chief operating officer of Facebook and is ranked on Fortune's list of the 50 Most Powerful Women in Business and as one of Time's 100 Most Influential People in the World. In 2010, she gave an electrifying TEDTalk in which she described how women unintentionally hold themselves back in their careers. Her talk, which became a phenomenon and has been viewed more than two million times, encouraged women to "sit at the table," seek challenges, take risks, and pursue their goals with gusto.

In *Lean In*, Sandberg digs deeper into these issues, combining personal anecdotes, hard data, and compelling research to cut through the layers of ambiguity and bias surrounding the lives and choices of working women. She recounts her own decisions, mistakes, and daily struggles to make the right choices for herself, her career, and her family. She provides practical advice on negotiation techniques, mentorship, and building a satisfying career, urging women to set boundaries and to abandon the myth of "having it all." She describes specific steps women can take to combine professional achievement with personal fulfillment and demonstrates how men can benefit by supporting women in the workplace and at home.

Written with both humor and wisdom, Sandberg's book is an inspiring call to action and a blueprint for individual growth. *Lean In* is destined to change the conversation from what women can't do to what they can.

Ouvrir pour que plus de femmes accèdent au pouvoir, qu'elles bénéficient des mêmes opportunités que les hommes, qu'elles osent s'affirmer et assumer leurs choix : autant de défis que propose Sheryl Sandberg dans un livre percutant, plein d'énergie et d'humour, à partir notamment de son expérience personnelle. Numéro deux de Facebook, Sheryl Sandberg figure parmi les cent personnalités les plus influentes au monde selon le Time. Elle s'est engagée à verser les bénéfices de son livre à Lean In, une fondation à but non lucratif encourageant les femmes à réaliser leurs ambitions, ainsi qu'à d'autres organisations caritatives de soutien aux femmes. "Chacun suit son chemin dans la vie, mais tous ces chemins doivent avoir en commun de nous en laisser à tous, hommes et femmes, le choix." Christine Lagarde. "Une magnifique lecture, riche de sens pour les femmes (et les hommes) de tous âges." Condoleezza Rice. Préface de Christine Lagarde.



# Books by women business leaders / Livres de femmes chefs d'entreprise :

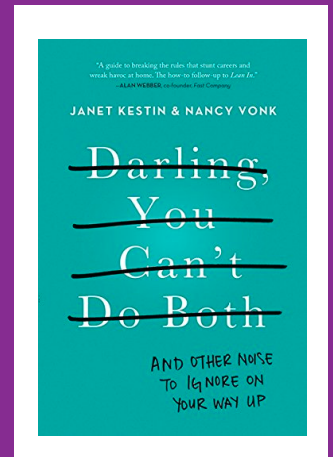
## Darling You Can't Do Both by Janet Kestin and Nancy Vonk

From two of the real women behind Dove's Campaign for Real Beauty, a creative, fresh and brutally honest guide to making it in the working world on your own terms.

Janet Kestin and Nancy Vonk have built their careers on unconventional creative thinking. As ad agency leaders behind Dove's Campaign for Real Beauty, they famously championed stripping away the photo retouching and false perfection that force women to conform to narrow beauty stereotypes and leave them feeling lacking. After years of rethinking brands, they decided to focus on rethinking the way women work—or, in many cases, the way work doesn't work for women. They've tackled the problem in their hallmark style: by turning expectations upside down and shaking them. Soundly.

Early in their career together, Nancy was pulled aside by her boss and told she should go for the top job in her ad agency's creative department—but was strongly advised not to have kids. He told her without varnish: "Darling, you can't do both." She and Janet, already a mom, refused to believe that "truth" and went on to find a way to make motherhood not a roadblock in their careers, but an advantage. Now, in this smart, relatable guide Janet and Nancy argue that we as women need to start breaking the largely unspoken rules of business (some of our own making), such as Women can't do both career and family, Networking is for men, Nice girls don't get in your face and Asking for help is weak. It guides you through how you can really begin to change your reality—and maybe even your company—from the ground up. Whatever your industry, or level of experience.

Filled with steps you can take and advice you can test drive, Darling, You Can't Do Both will spark a new thread of conversation and a new wave of action for women in the workplace—one that's realistic, positive and filled with effective strategies for every woman with career goals.



# Books by women business leaders / Livres de femmes chefs d'entreprise :

## My Life in Full: Work, Family, and Our Future by Indra Nooyi

For a dozen years as one of the world's most admired CEOs, Indra Nooyi redefined what it means to be an exceptional leader. The first woman of color and immigrant to run a Fortune 50 company — and one of the foremost strategic thinkers of our time — she transformed PepsiCo with a unique vision, a vigorous pursuit of excellence, and a deep sense of purpose. Now, in a rich memoir brimming with grace, grit, and good humor, *My Life in Full* offers a firsthand view of Nooyi's legendary career and the sacrifices it so often demanded.

Nooyi takes us through the events that shaped her, from her childhood and early education in 1960s India, to the Yale School of Management, to her rise as a corporate consultant and strategist who soon ascended into the most senior executive ranks. The book offers an inside look at PepsiCo, and Nooyi's thinking as she steered the iconic American company toward healthier products and reinvented its environmental profile, despite resistance at every turn.

For the first time and in raw detail, Nooyi also lays bare the difficulties that came with managing her demanding job with a growing family, and what she learned along the way. She makes a clear, actionable, urgent call for business and government to prioritize the care ecosystem, paid leave and work flexibility, and a convincing argument for how improving company and community support for young family builders will unleash the economy's full potential.

Generous, authoritative, and grounded in lived experience, *My Life in Full* is the story of an extraordinary leader's life, a moving tribute to the relationships that created it, and a blueprint for 21st century prosperity.

